

# 2018 ScaleUp SUMMIT

## #ScaleUp18

### MONDAY NIGHT, MAY 21 | 2018

07:00 pm – 08:00 pm	VIP Reception *	Riverview, 41st floor
08:00 pm – 09:30 pm	VIP Dinner *	Riverview 1, 41st floor

\* This is a private event. Invitation required.

### TUESDAY, MAY 22 | 2018

07:30 am – 08:30 am	BREAKFAST	Mardi Gras Ballroom
<b>08:30 am – 10:30 am</b>	<b>Tom Peters</b>	<b>Grand Ballroom</b>
10:30 am – 11:00 am	BREAK	Mardi Gras Ballroom
<b>11:00 am – 12:30 pm</b>	<b>Avi Goldfarb</b>	<b>Grand Ballroom</b>
12:30 pm – 02:00 pm	GENERAL LUNCH	Mardi Gras Ballroom
12:30 pm – 02:00 pm	VIP SPEAKER LUNCH *	Galerie 5 & 6
<b>02:00 pm – 03:45 pm</b>	<b>David Meerman Scott</b>	<b>Grand Ballroom</b>
03:45 pm – 04:15 pm	BREAK	Mardi Gras Ballroom
<b>04:15 pm – 05:30 pm</b>	<b>Linda McMahon</b>	<b>Grand Ballroom</b>
05:30 pm – 06:30 pm	Networking Reception	Mardi Gras Ballroom
05:30 pm – 06:15 pm	VIP Reception for SPro CEOs and Speakers *	Napoleon, 41st floor
06:00 pm – 07:00 pm	The Million-Dollar, One-Person Business*	Presidential Suite
06:15 pm – 07:00 pm	CEO Reception for EO, YPO, Vistage *	55 Fahrenheit
07:30 pm – 09:00 pm	SUEP Meeting and Dinner *	Presidential Suite

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### WEDNESDAY, MAY 23 | 2018

07:30 am – 08:30 am	GENERAL BREAKFAST	Mardi Gras Ballroom
07:30 am – 08:30 am	Advantage ForbesBooks Breakfast *	Balcony M
07:30 am – 08:30 am	Align Breakfast *	Balcony L
07:30 am – 08:30 am	Carle Publishing Breakfast *	Balcony K
07:30 am – 08:30 am	Growth Institute Breakfast *	Balcony J
07:30 am – 08:30 am	Gazelles Coaches Breakfast *	Galerie 5 & 6
<b>08:30 am – 10:15 am</b>	<b>Tamsin Woolley-Barker</b>	<b>Grand Ballroom</b>
10:15 am – 10:45 am	BREAK	Mardi Gras Ballroom
<b>10:45 am – 12:00 pm</b>	<b>Judith E. Glaser</b>	<b>Grand Ballroom</b>
12:00 pm – 01:30 pm	GENERAL LUNCH	Mardi Gras Ballroom
12:00 pm – 01:30 pm	VIP SPEAKER LUNCH *	Galerie 5 & 6
<b>01:30 pm – 02:45 pm</b>	<b>Bernie Brenner</b>	<b>Grand Ballroom</b>
02:45 pm – 03:15 pm	BREAK	Mardi Gras Ballroom
<b>03:15 pm – 04:15 pm</b>	<b>Bill Hoogterp</b>	<b>Grand Ballroom</b>
<b>04:15 pm – 05:15 pm</b>	<b>Jeff Hoffman</b>	<b>Grand Ballroom</b>

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