

ScaleUp PRO 2018

The **2018 ScaleUpPRO** (SPro) is an education program that provides your team with more than 720 hours of learning and content. Enrollment for this program will be limited to 50 companies.

Twice a year we host **world-class two-day Summits** featuring the most innovative, cutting edge business speakers and authors.

The SPro program provides 10 total registrations/VIP Summit seats to be used within the membership year. And for your additional team members an unlimited number of heavily discounted Summit seats (\$995) are available. Also, each SPro Member Company can take advantage of live-streaming the Summit presentations. Sharing Summit content to your offices, teams and remote workers allows them to watch LIVE while your leadership team is attending the Summit. SPro membership and Summit content creates alignment by sharing educational concepts throughout your organization.

The SPro membership puts you in the inner circle – private CEO dinners with the speakers, priority Summit seating, VIP area with the speakers, private CEO meetups in Verne's private Suite, team lunches with speakers.

How much time are you devoting to you and your teams' training and development each year? Verne Harnish, *Scaling Up*, recommends the following:

- Frontline employees 1 hour/month
- Middle managers 2 hours/month
- Senior team 5-6 hours/month

Spring ScaleUp Summit New Orleans, LA | MAY 22-23, 2018 and Fall ScaleUp Summit Denver, CO | OCT 16-17, 2018

SPro member Summit content includes:

- + 10 Summit registrations/VIP Summit seats between the 2 Summits – *160+ hours of education*
- + Live streaming of both Summit's content to all employees – *360+ hours of education (~10 employees)*
- + 10 passes to attend Scaling Up User Conference – a full day learning program on the Thursday immediately following the Summit – *80+ Hours of Education*
- + And for your additional team members an unlimited number of heavily discounted Summit seats (\$995) are available

SPro member Summit added benefits:

- + CEO VIP Monday night reception with Verne Harnish and Summit Speakers in Verne's private suite
- + CEO VIP Tuesday night reception with Verne Harnish and special guests
- + Access to Summit CEO VIP lounge
- + Invitation for entire team to attend speakers private lunch
- + Scaling Up Book Club prior to each Summit.
You'll receive copies of all books by Summit speakers.

Learning on demand

As a 2018 SPro company, your team will receive 24/7 access to the Scaling Up Club. The Scaling Up Club is a library of 100+ video courses and monthly live webinars with our featured thought leaders. Plus, you'll receive access to select speaker content from 2018 ScaleUp Summits. You pick the time, topic, place and location! Up to 5 user licenses included!

Investment \$19,500/year (SPro savings of \$8,390)

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